



market
research

strategic
planning

NGM Ltd.

Enterprise House
New Street Court
New Street
Waterford
Ireland

T: +353 (0) 51 858215

F: +353 (0) 51 858216

E : info@ngm.ie

W: www.ngm.ie

**County Kilkenny:
COMMUNITY NEEDS ASSESSMENT**

**REPORT No 5.
ENVIRONMENT**

Prepared for:
Kilkenny County Council Partnership Committee

FINAL REPORT 16 March 2002
STRICTLY CONFIDENTIAL

Table of Contents

	<i>Page No.</i>
Research Findings	i
 Research Results	
Chart 5.1. Respondents Rating of Street and Open Space Maintenance in their Community.....	1
Chart 5.2. Respondents Rating of Street and Open Space Maintenance in their Community Cross-tabbed with Electoral Area	2
Chart 5.3. Satisfaction with a Range of Environmental Related Services Provided by Kilkenny County Council....	3
Chart 5.4. Rating of Air Quality in County Kilkenny Cross-tabbed with Electoral Area	4
Chart 5.5. Rating of River Water Quality in County Kilkenny Cross-tabbed with Electoral Area	5
Chart 5.6. Rating of Litter Levels in County Kilkenny Cross-tabbed with Electoral Area	6
Chart 5.7. Rating of Refuse Collection in County Kilkenny Cross-tabbed with Electoral Area	7
Chart 5.8. Rating of Waste Management in County Kilkenny Cross-tabbed with Electoral Area	8
Chart 5.9. Rating of Promotion of Public Awareness of Environmental Issues Cross-tabbed with Electoral Area ..	9
Chart 5.10. Rating of Number of Bring-to-Facilities and Recycling Centres Available Cross-tabbed with Electoral Area	10
Chart 5.11. Rating of Number of Parks & Open Spaces Cross-tabbed with Electoral Area	11
Chart 5.12. How Often Do You Do The Following:.....	12
Chart 5.13. Frequency which Respondents Sort Glass/ Tin / Plastic / Newspaper for Recycling Cross-tabbed with Demographic Characteristics.....	13
Chart 5.14. Frequency which respondents Buy Fruit & Vegetables Grown without Pesticides or Chemicals Cross-tabbed with Demographic Characteristics	14
Chart 5.15. Frequency which Respondents Cut Back on Driving for Environmental Reasons Cross-tabbed with Demographic Characteristics.....	15
Chart 5.16. Which of the Following Conditions are Present in your Neighbourhood	16
Chart 5.17. Which of the Following Conditions are Present in your Neighbourhood Cross-tabbed with Electoral Area	17

Research Findings

RESEARCH FINDINGS:

- Overall people seem reasonably happy with the maintenance of streets and open spaces in their community, though some improvement may be needed. Almost half the respondents rated it as good (40%) or excellent (7%), while 33% rated it as fair. 1 in 5 persons rated it as poor or very poor.
- 7 in 10 persons in County Kilkenny rate air quality as good or excellent, while only 1 in 10 rate it as poor or very poor.
- 5 in 10 persons rate parks and open spaces as good or excellent, while 2 in 10 rate them as poor or very poor.
- 7 in 10 persons rate refuse collection as good or excellent, while nearly 15% rate it as poor or very poor.
- Only 4 in 10 persons state that recycling facilities are good or excellent, while 5 in 10 rate it as poor or very poor.
- 5 in 10 persons rate litter levels in County Kilkenny, while just more than 2 in 10 rate them as poor or very poor.
- 6 in 10 rated waste management as good or excellent, but 3 in 10 rate it as poor or very poor.
- Only 4 in 10 rate the promotion of public awareness of environmental issues as good or excellent, but 1 in 4 rated it as poor or very poor.
- Nearly 5 in 10 persons rate river water quality as good or excellent, while nearly 3 in 10 rate it as poor or very poor.
- Overall recycling facilities, promotion of environmental issues, litter, rivers and parks and open spaces are the areas with the highest levels of dissatisfaction.
- 75% said that they never cut back on driving for environmental reasons
- 56% of persons said that they at least sometimes buy organic fruit and vegetables.

- 36% said they always make an effort to sort glass/tins/plastic/newspaper, 27% said they do this sometimes and 22% said they never do this. 3% of respondents stated there were no recycling facilities in their area.
- 20% of respondents stated there were unattended cats and dogs in their area, with the highest incidence of this recorded in Ballyragget and Kilkenny electoral areas. 15% stated the existence of teenage problems, 14% stated unkempt gardens and poorly maintained houses and 6% stated depressed property values in their area.

Research Results

Chart 5.1. Respondents Rating of Street and Open Space Maintenance in their Community

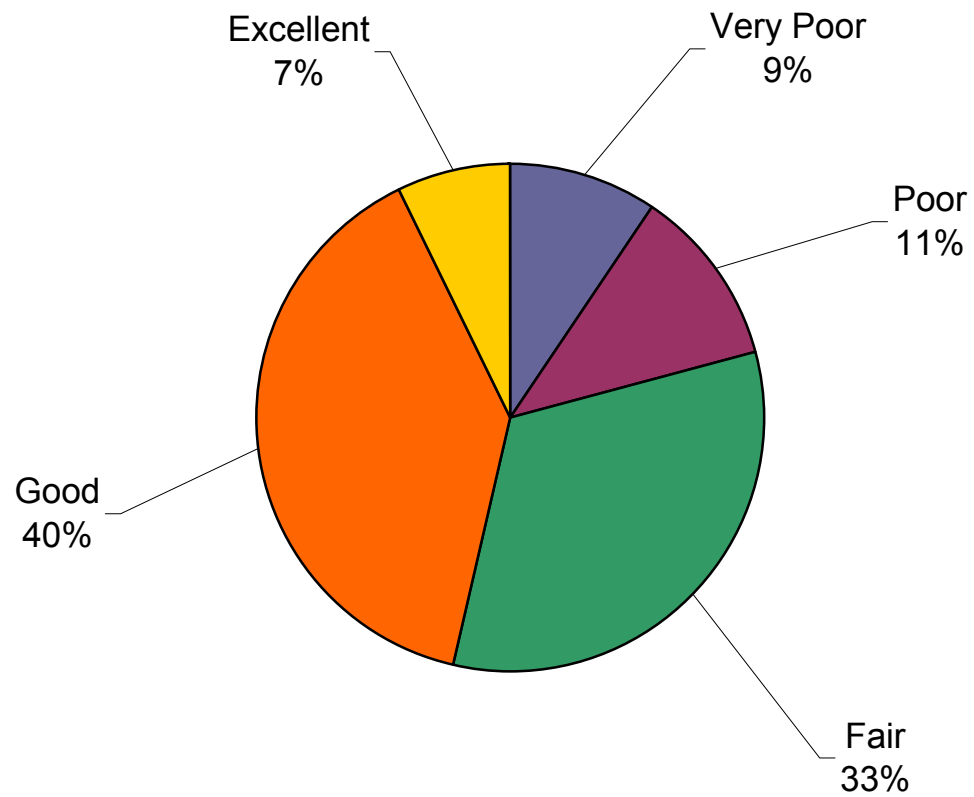


Chart 5.2. Respondents Rating of Street and Open Space Maintenance in their Community Cross-tabbed with Electoral Area

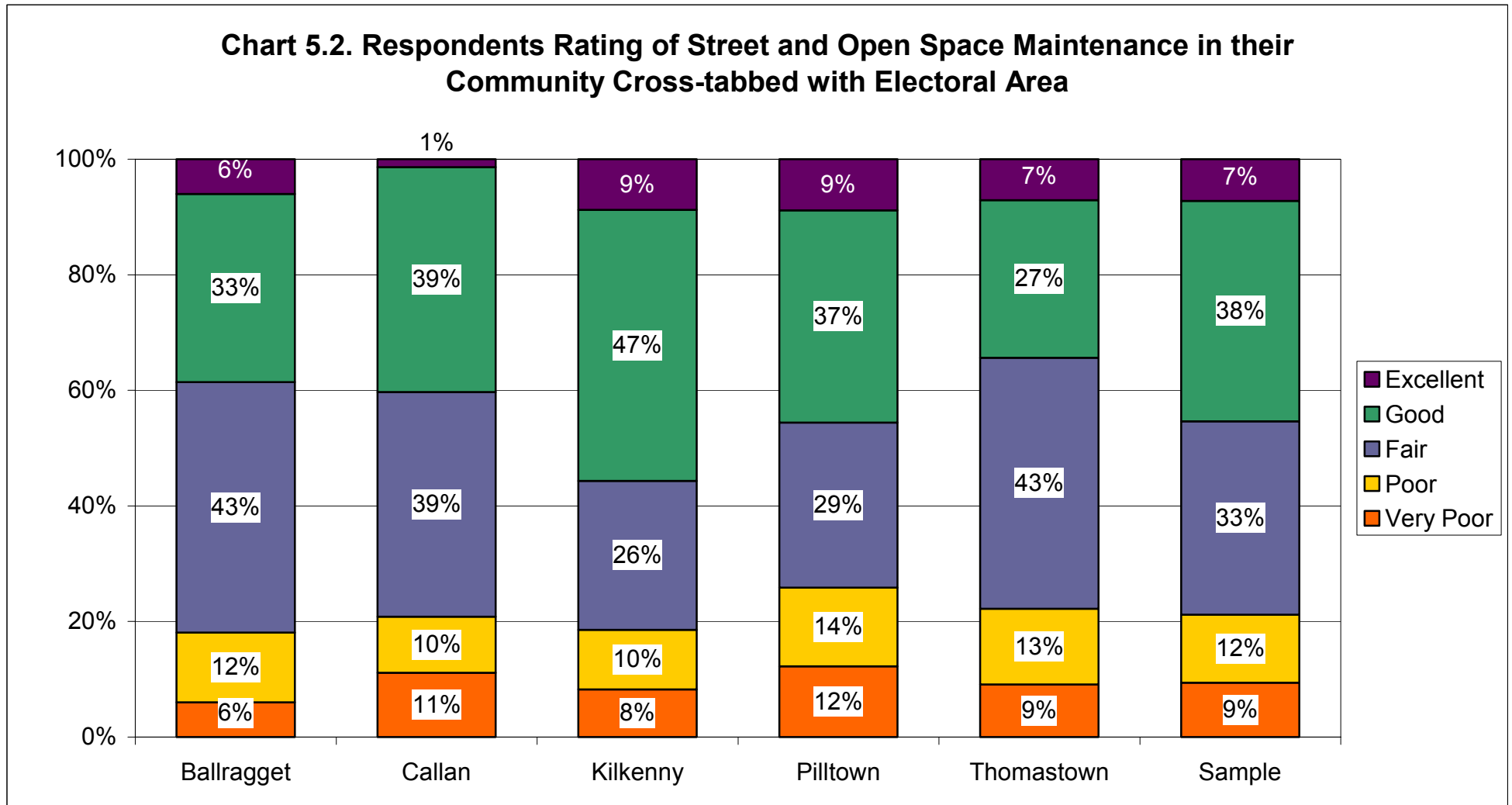


Chart 5.3. Satisfaction with a Range of Environment Related Services Provided by Kilkenny County Council

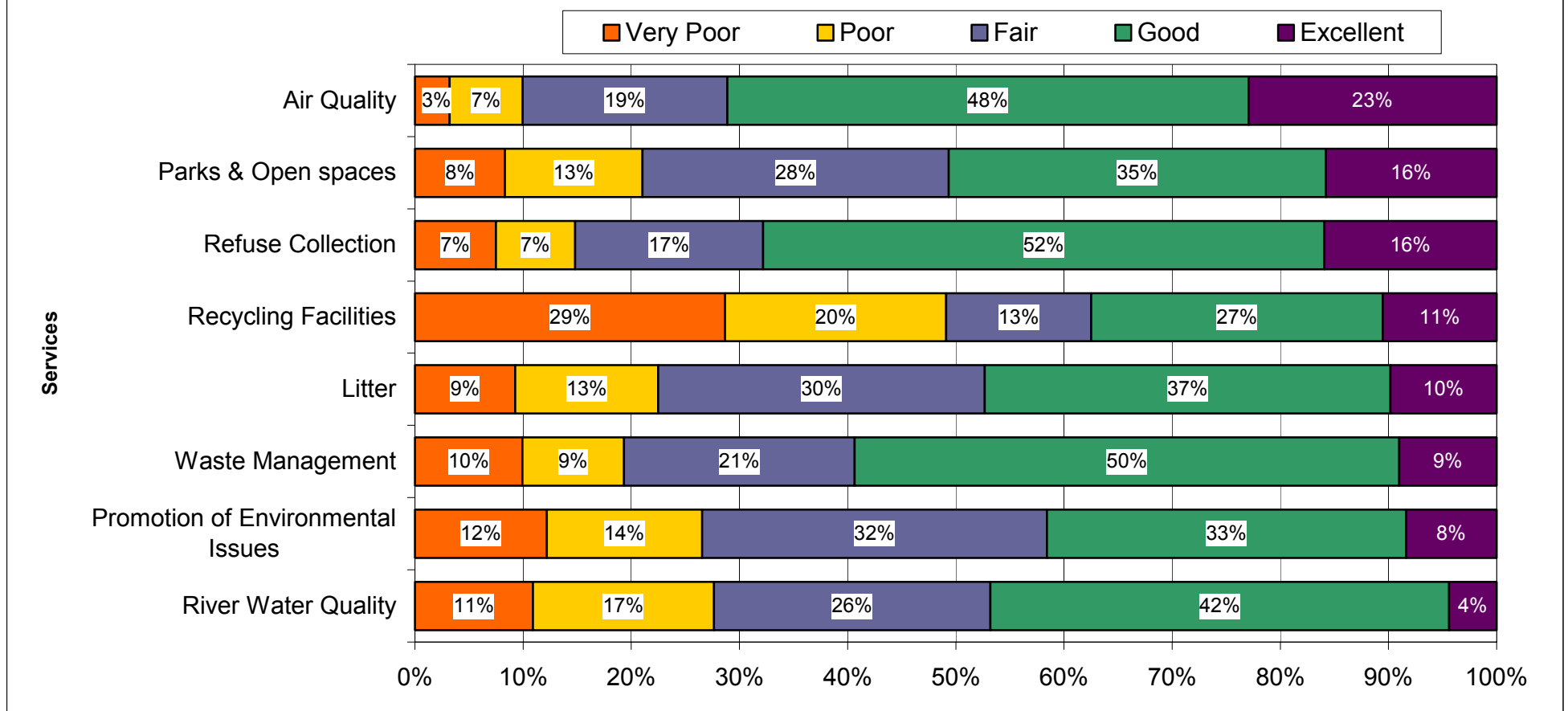
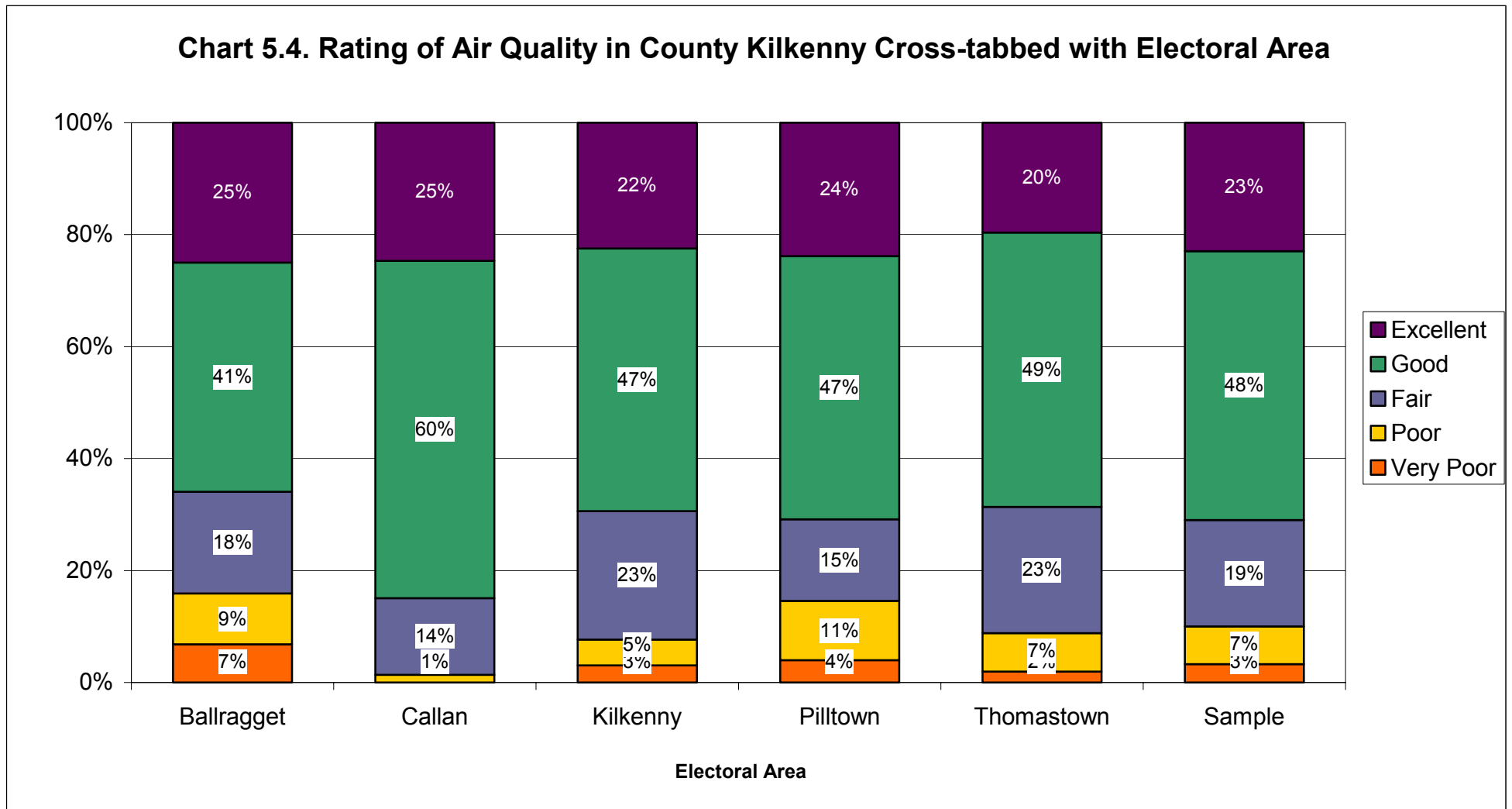


Chart 5.4. Rating of Air Quality in County Kilkenny Cross-tabbed with Electoral Area



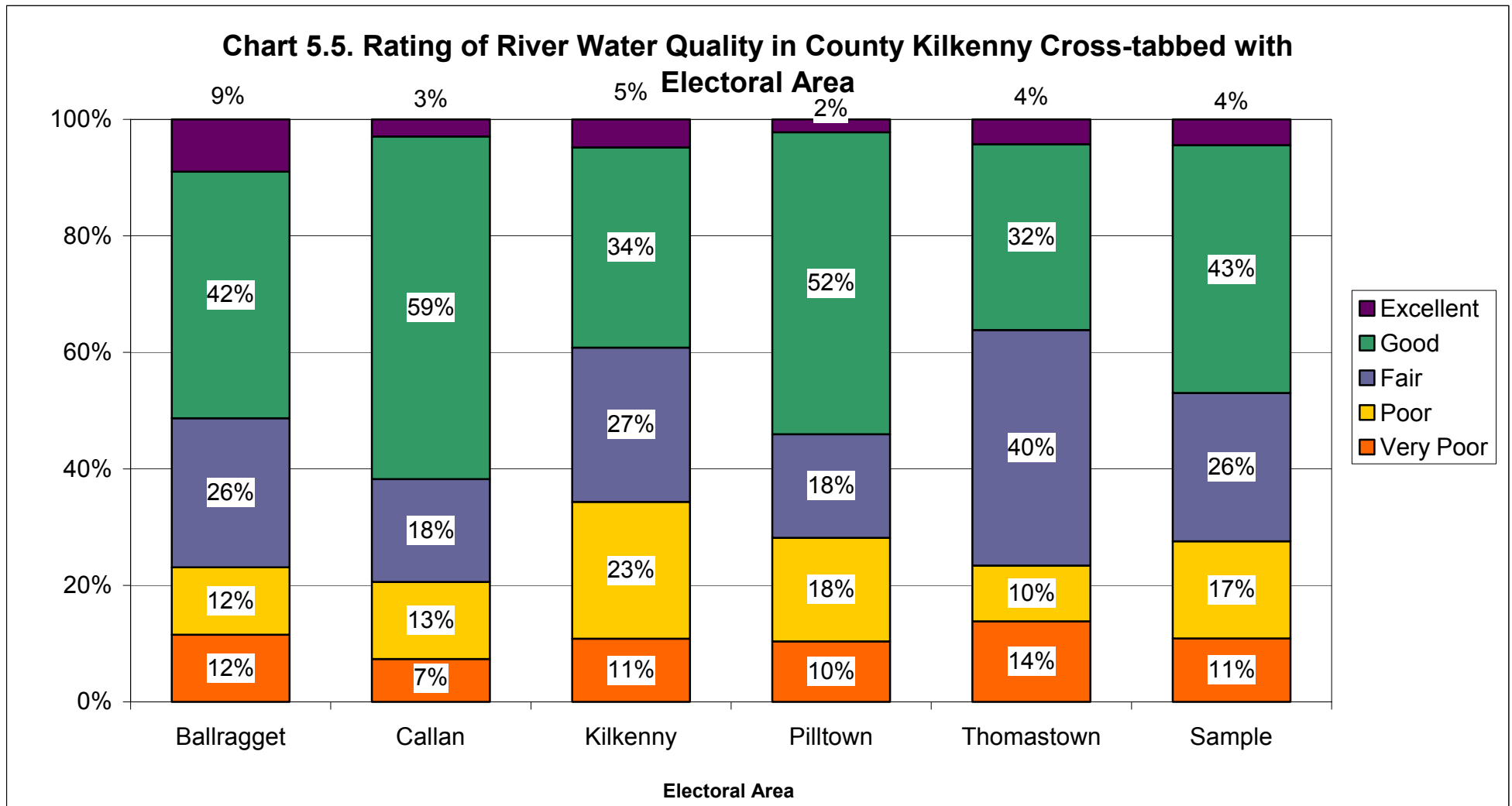


Chart 5.6. Rating of Litter Levels in County Kilkenny Cross-tabbed with Electoral Area

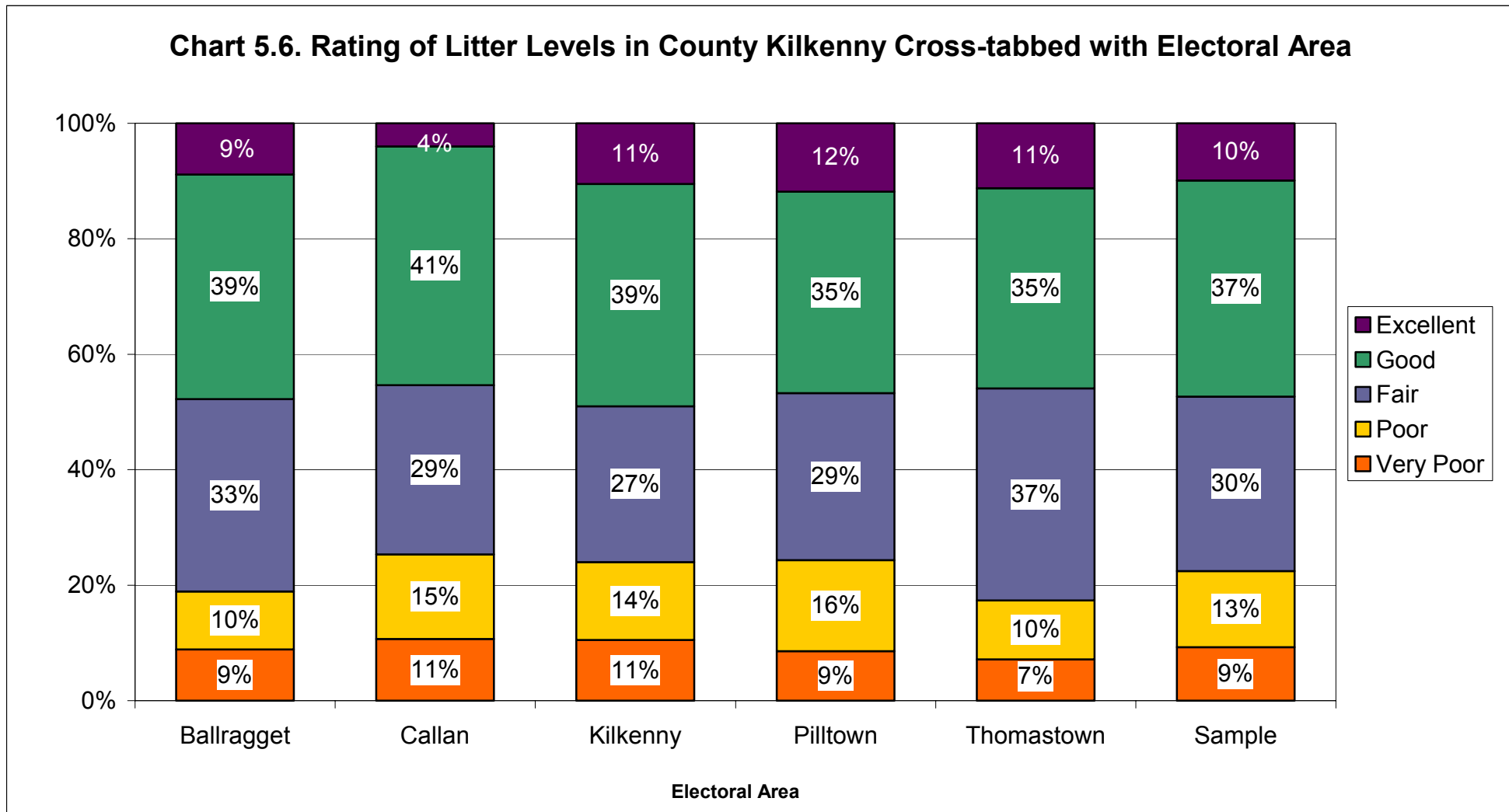


Chart 5.7. Rating of Refuse Collection in County Kilkenny Cross-tabbed with Electoral Area

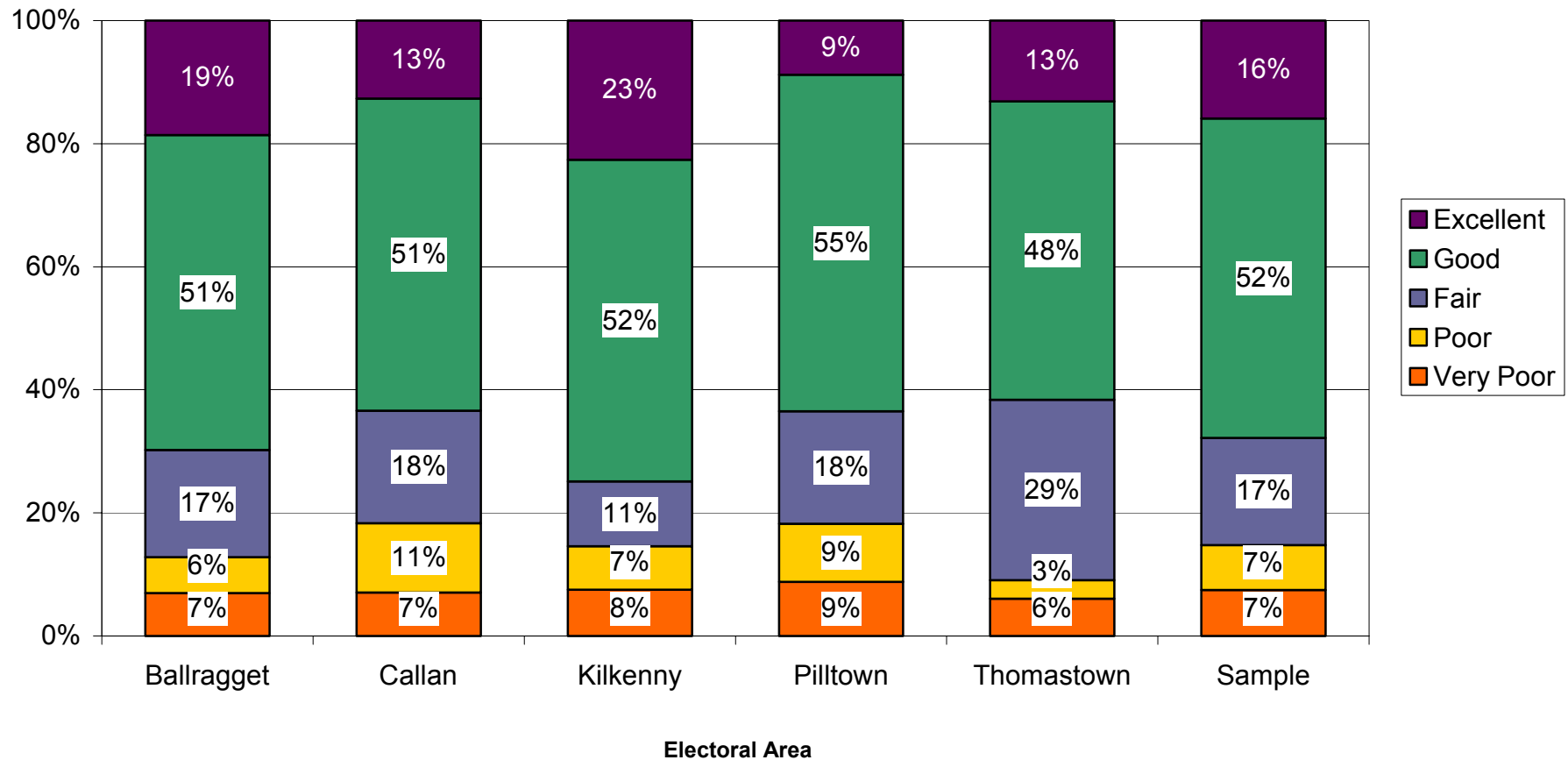
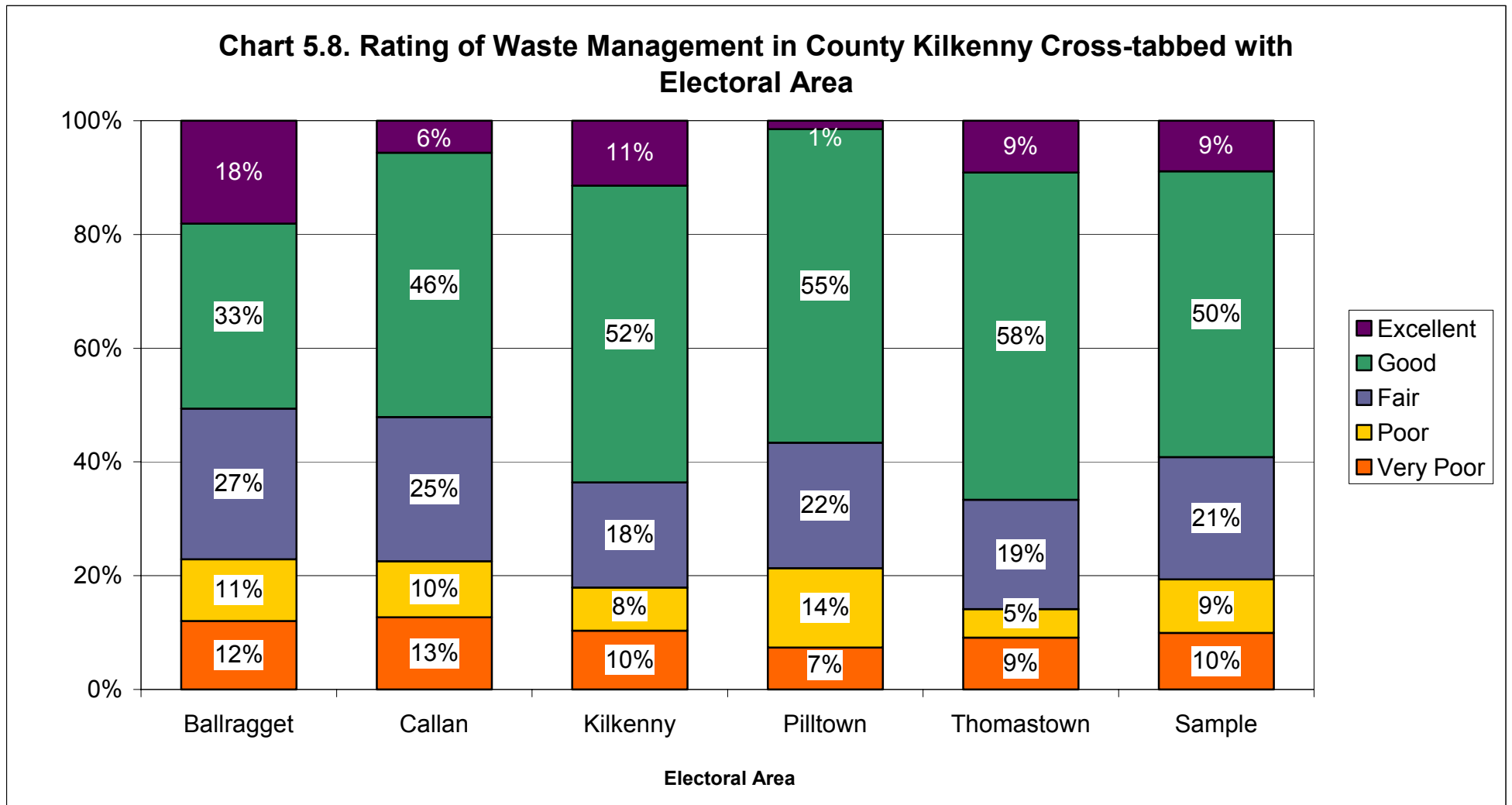


Chart 5.8. Rating of Waste Management in County Kilkenny Cross-tabbed with Electoral Area



**Chart 5.9. Rating of Promotion of Public Awareness of Environmental Issues
Cross-tabbed with Electoral Area**

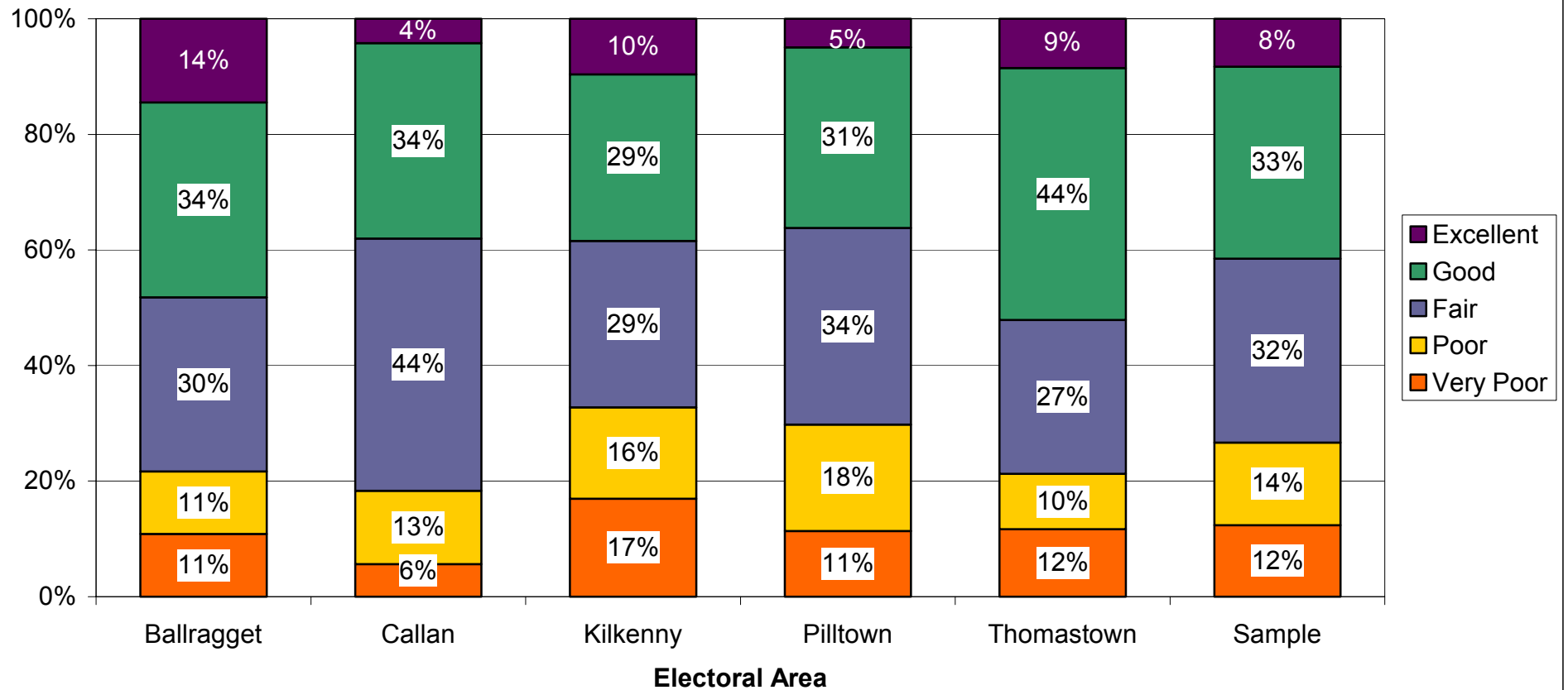


Chart 5.10. Rating of Number of Bring-to-Facilities and Recycling Centres Available Cross-tabbed with Electoral Area

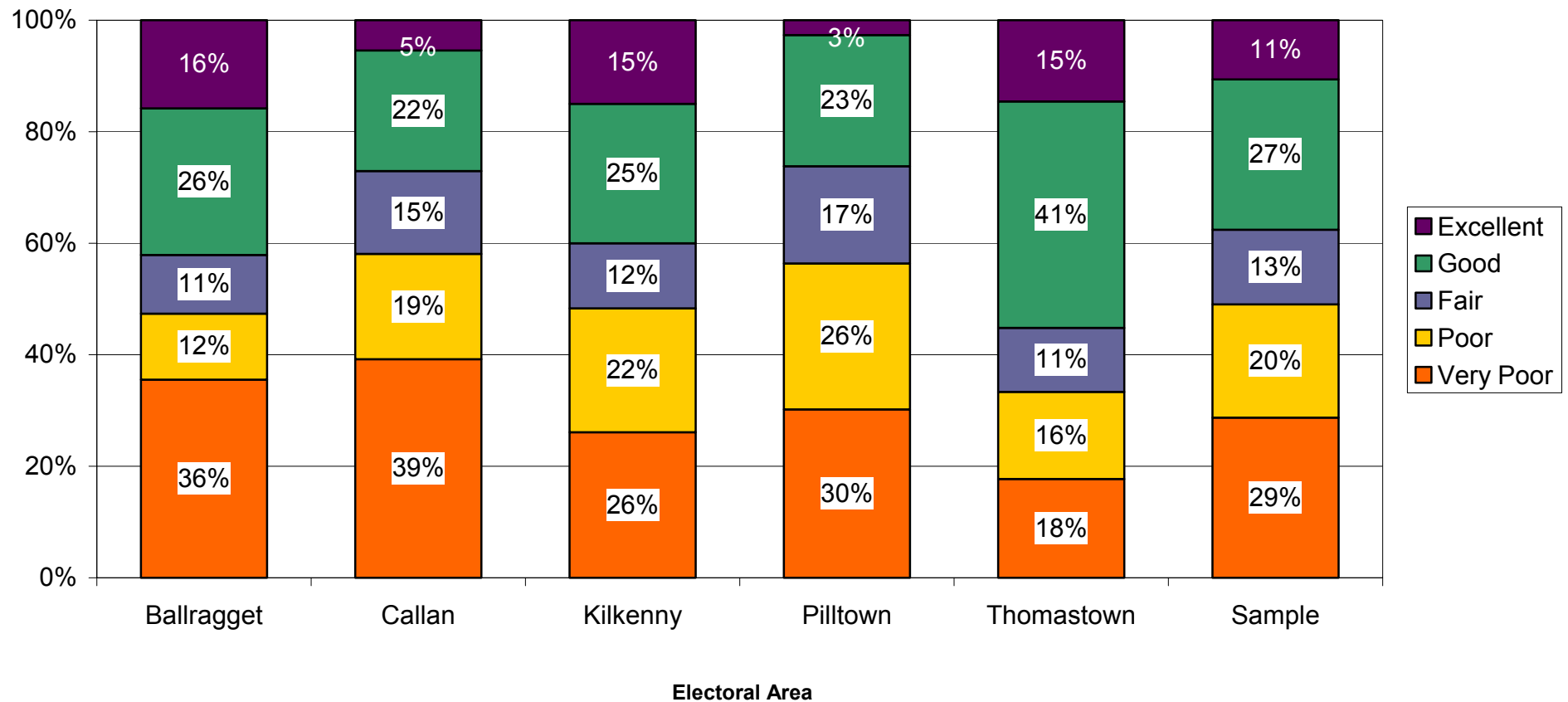


Chart 5.11. Rating of Number of Parks & Open Spaces Cross-tabbed with Electoral Area

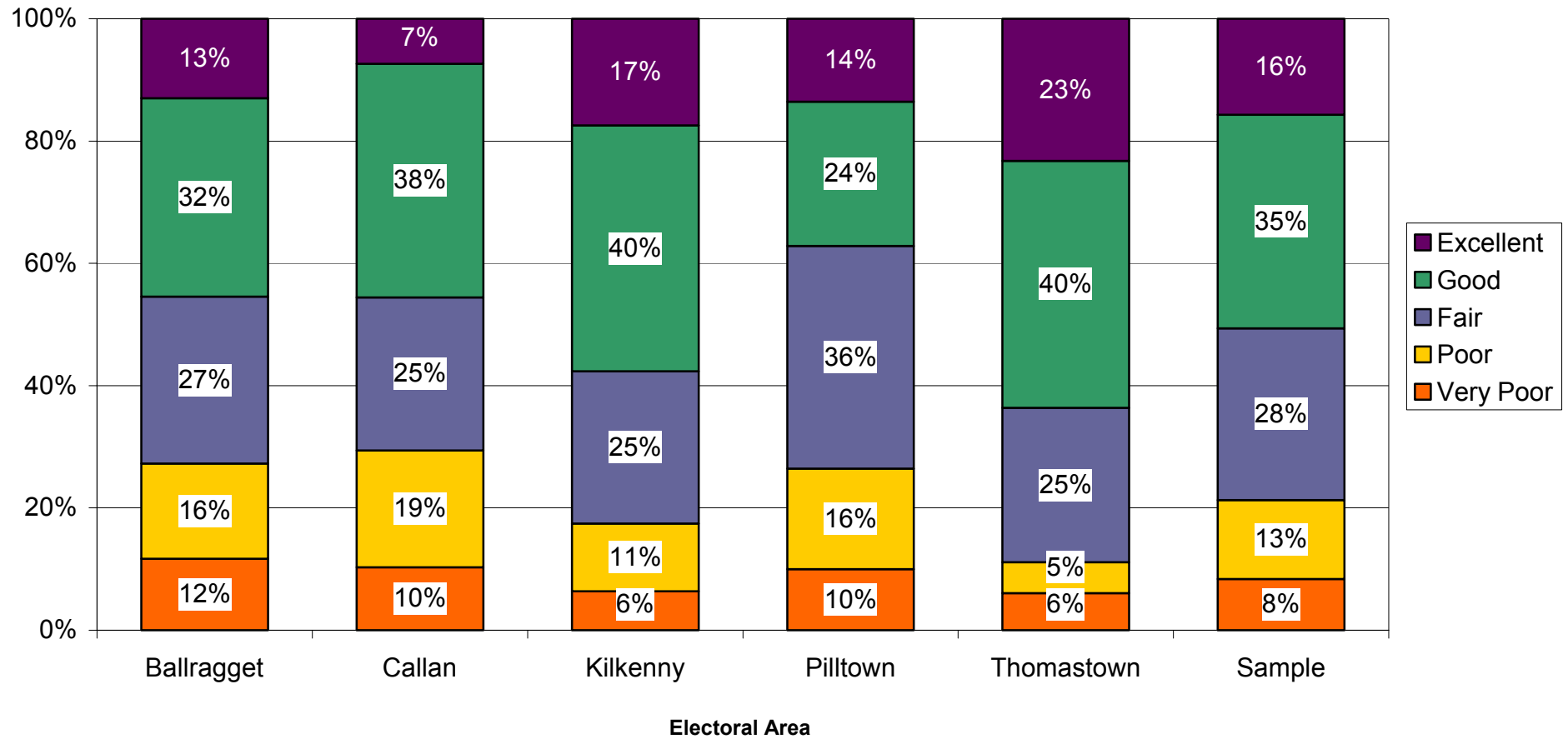


Chart 5.12. How Often Do You Do the Following:

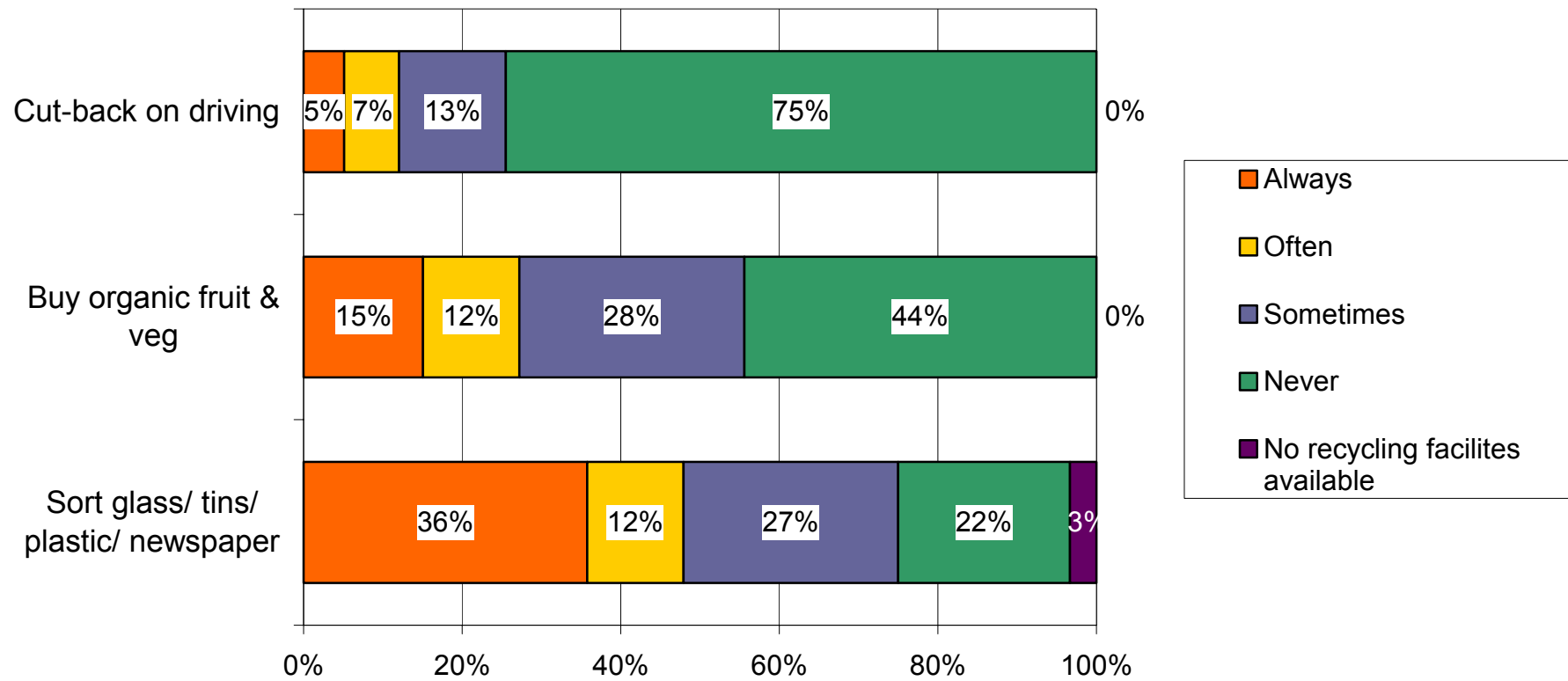


Chart 5.13. Frequency which Respondents Sort Glass/ Tin/ Plastic/ Newspaper for Recycling Cross-tabbed with Demographic Characteristics

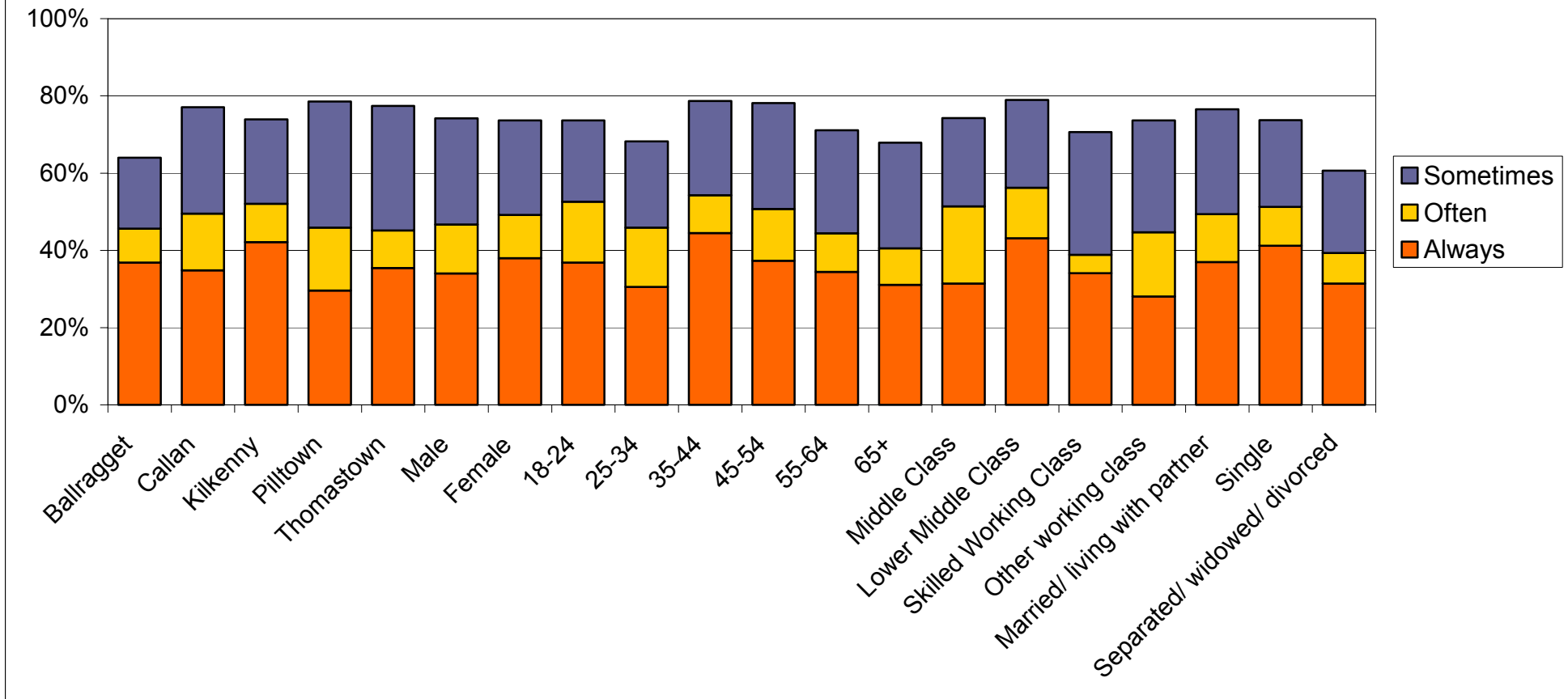


Chart 5.14. Frequency which Respondents Buy Fruit & Vegetables Grown without Pesticides or Chemicals Cross-tabbed with Demographic Characteristics

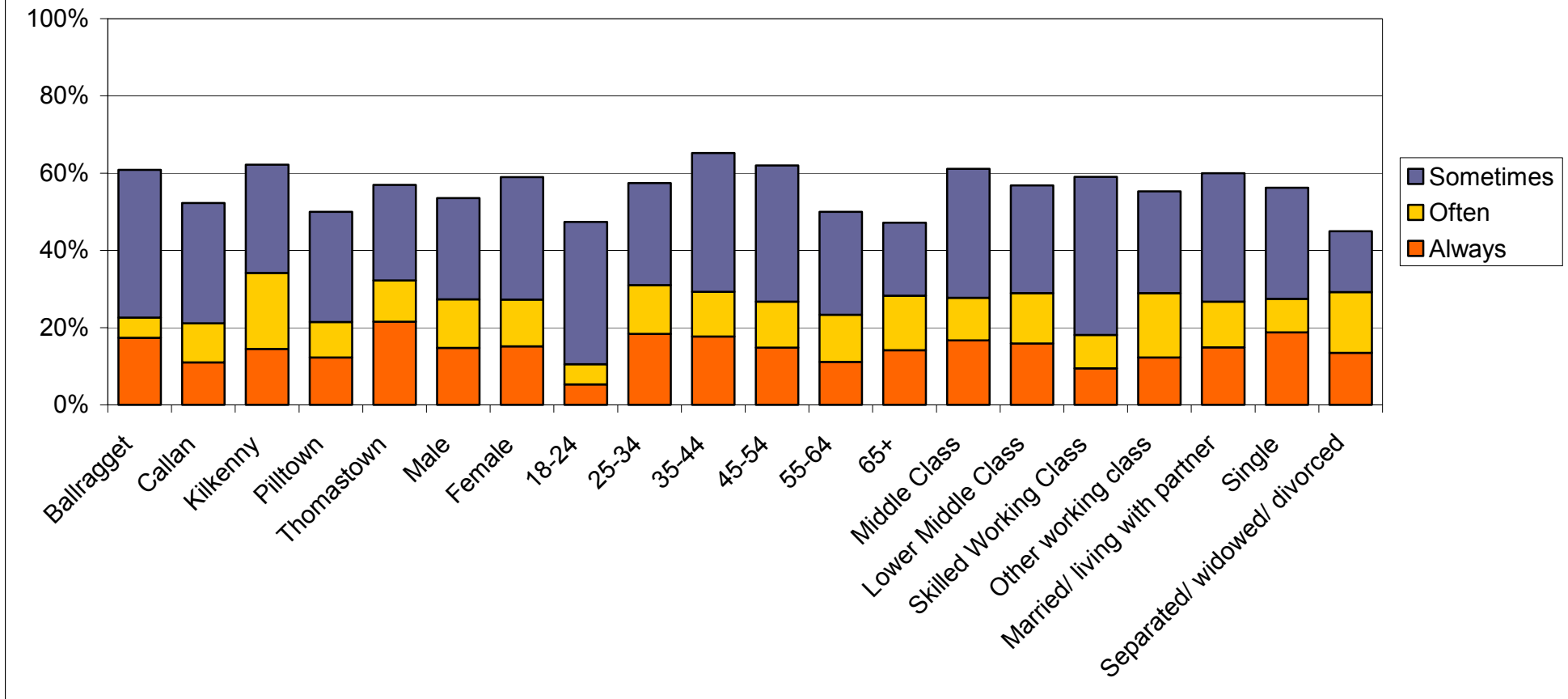


Chart 5.15. Frequency which Respondents Cut Back on Driving for Environmental Reasons Cross-tabbed with Demographic Characteristics

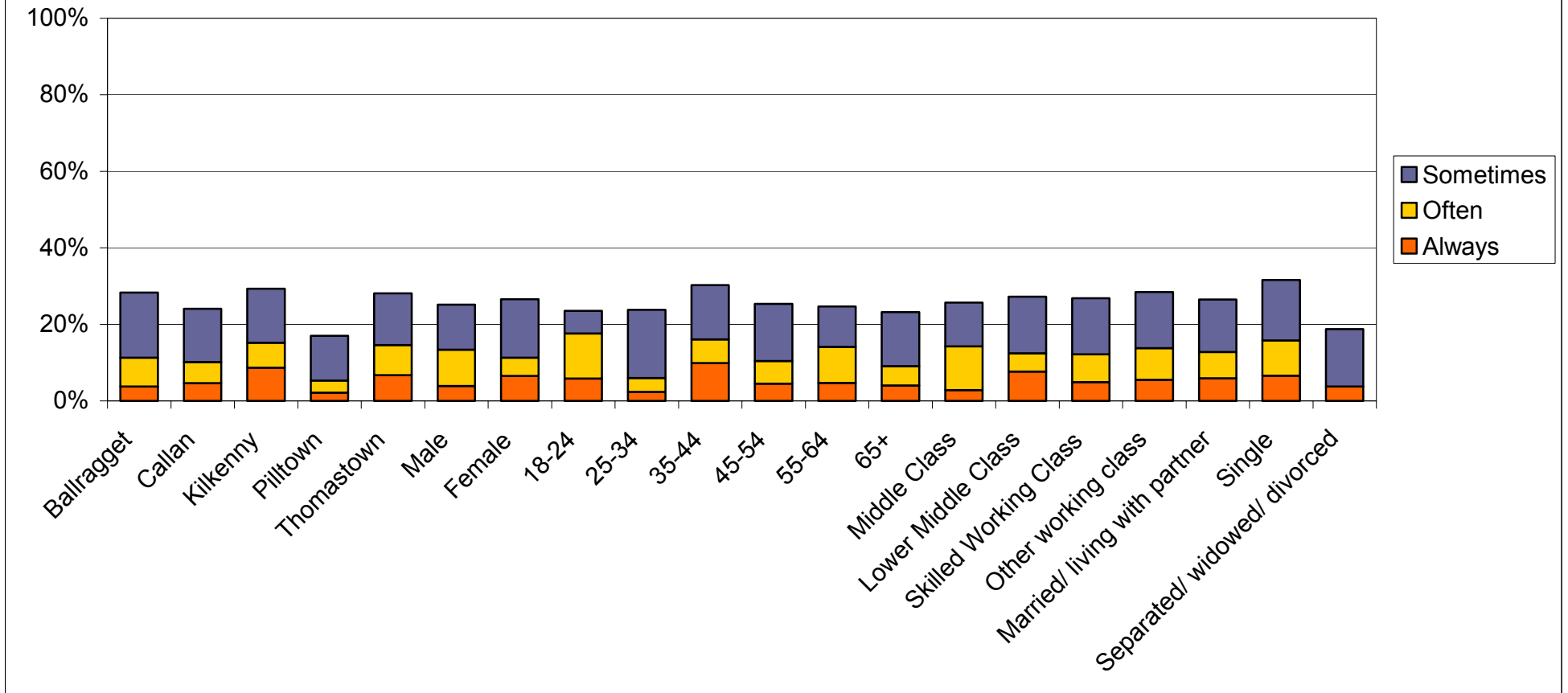
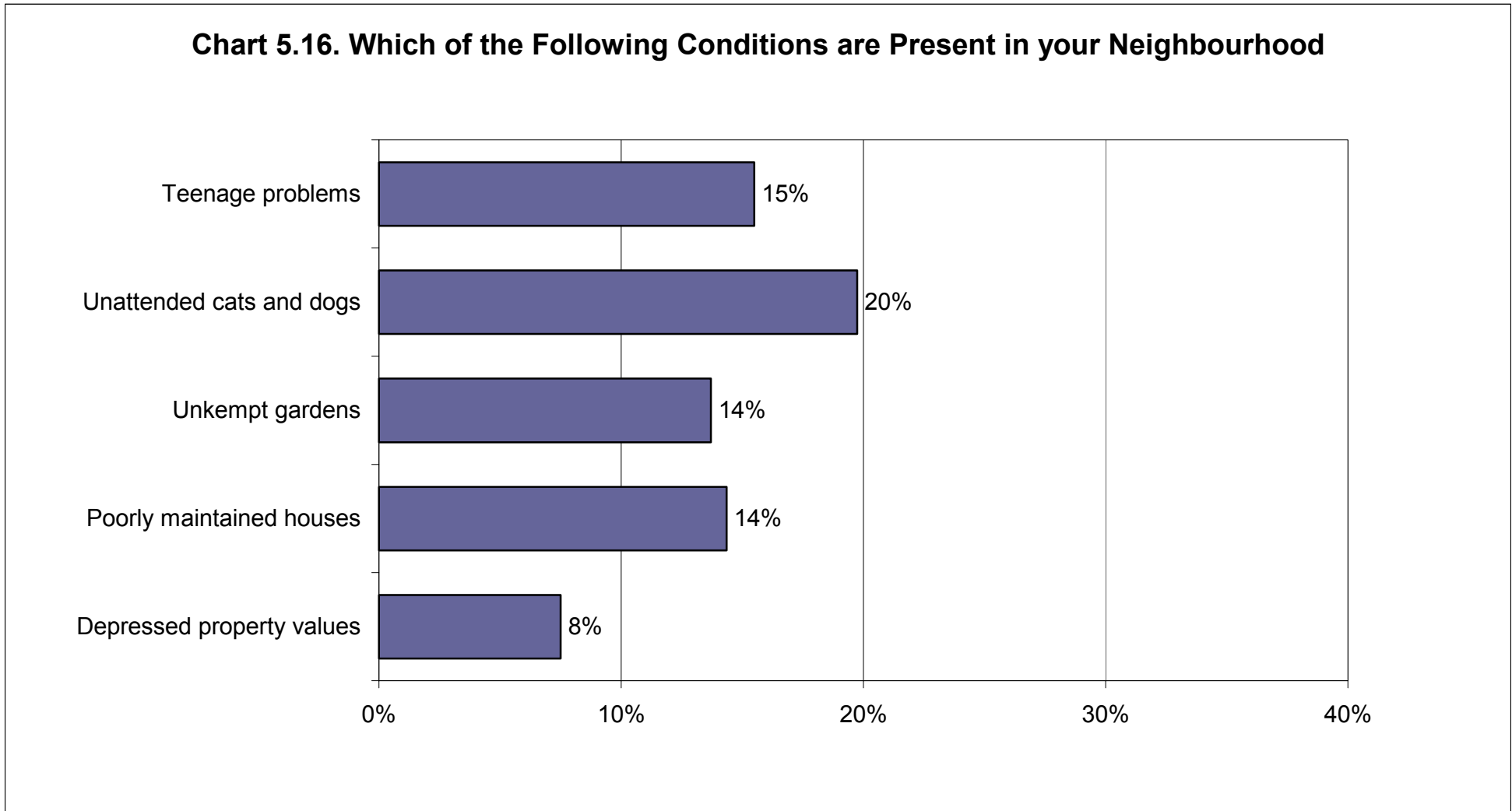


Chart 5.16. Which of the Following Conditions are Present in your Neighbourhood



**Chart 5.17. Which of the Following Conditions are Present in your Neighbourhood?
Cross-tabbed with Electoral Area**

